# APRIL/ FREE TRAINING AND EVENTS

with @spot.yrittajyysvalmentamo Jönsäksentie 6b, Myyrmäki Vantaa

MONDAY	TUESDAY	WEDNESDAY	Т
<ul> <li>8.4. / 16-18 @Spot office</li> <li>Connecting with</li> <li>Customers: Workshop</li> <li>15.4. / 16-18 @online</li> <li>How to sell your ideas</li> <li>and brand yourself to success.</li> <li>Marketing.</li> <li>22.4. / 16-18 @online</li> <li>How to sell your ideas and</li> <li>brand yourself to success.</li> <li>Branding.</li> <li>29.4. / 17-19 @Spot office</li> <li>How to sell your ideas and</li> <li>brand yourself to success.</li> <li>Craft your own story.</li> <li>Workshop</li> </ul>	<ul> <li>2.4. / 17-19 @online</li> <li>Connecting with</li> <li>Customers: Pricing.</li> <li>9.4. &amp; 23.4 / 13-15.30</li> <li>@Spot office</li> <li>Community office</li> <li>Join work with us every</li> <li>other Tuesday and get</li> <li>practical support on your</li> <li>entrepreneurial journey!</li> <li>23.4. / 14-15 @online</li> <li>Selecting your Finnish</li> <li>business path: Understanding</li> <li>entity difference.</li> <li>30.4. / 16-18 @online</li> <li>Practical Strategies</li> <li>for Social Media Success.</li> <li>Power of AI</li> </ul>	<ul> <li>3.4/ 16-18 @online</li> <li>Roadmap to creating</li> <li>your own business</li> <li>ideas. Session 1</li> <li>10.4 / 16-18 @online</li> <li>Roadmap to creating your</li> <li>own business ideas.</li> <li>Session 2</li> <li>17.4 / 17-19 @Spot office</li> <li>Roadmap to creating your</li> <li>own business ideas.</li> <li>Session 3, Workshop</li> <li>24.4./ 16-18 @online</li> <li>Practical Strategies</li> <li>for Social Media Success.</li> <li>Boost your visibility</li> </ul>	





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Euroopan unionin osarahoittama

More info and registration: www.kalliola.fi/spot-training-courses/

Jönsäksentie 6b, Myyrmäki Vantaa +358 50 535 7850 / Project manager

# **ENTREPRENEURSHIP COACHING CENTER SPOT**

Whether you're interested in self-employment or dreaming of launching your own business someday, Spot offers free entrepreneurship courses, mentoring, coaching and events for immigrants living in Finland. Our free courses offers a step-by-step practical approach to help you become financially independent



Roadmap to creating your own business idea

ONLINE: 3.4. & 10.4. / 4-6PM WORKSHOP: 17.4. / 5-7PM

Have you dreamed of starting your own business? Find your skills and elevate your business idea!



How to sell your ideas & brand yourself to success?

ONLINE: 15.4. & 22.4. / 4-6 PM WORKSHOP: 29.4. / 5-7 PM

Learn practical marketing strategies and explore the components of a brand. Craft your unique brand narrative with expert guidance.



Practical Strategies for Social Media Success

ONLINE 24.4 & 30.4. / 4-6 PM WORKSHOP: 5.5. / 12-4 PM

Discover the secrets to social media success and harness the power of AI to boost your visibility. Get a pro photoshoot and easy tips to make your own photos look pro too.



#### More info and registration: www.kalliola.fi/spot-training-courses/



**Community office** 



## **Private coaching**

### TUESDAYS 9.4. & 23.4. 1-3.30 PM @SPOT OFFICE

Work with us, and we'll assist you in creating videos, taking product photos, crafting marketing materials, and refining Finnish language texts. Free coffee & tea.

#### MON-THU

Book a session with entrepreneurship coach and receive personalized assistance for entrepreneurship in Finland. abu.mohamud-yusuf@kalliola.fi +358 50 521 7065